

A HOW-TO GUIDE

7 Tips For Preparing Your Home For Sale





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ABOUT MEYERS

With Meyers, You'll Feel The Care.

We're a family run business, which influences the way we work. Our customers always come first and the service you receive from our 'family' of experienced professionals is tailored to exactly meet your individual needs.

Selling? We accompany around 90% of our viewings and we specialise in fast sales for customers so we aim to call you back by the end of the day.

Mortgages? Our great local connections mean you can be referred to respected and friendly professionals.



We're better value. We believe our service will not be beaten by any local agency.

We give back to the community. Our community fund has raised over £300,000 for local good causes since 2011.

Our philosophy is simple. We're friendly, experienced, determined, great value and absolutely focused on you. We really look forward to hearing from you.

Mark Meyer



Contact Us Today

Trusted Property Experts

Selling Your Home is a Big Step.

We know you want the best price for your home, with the least hassle. Buyers form opinions fast - sometimes within seconds - so making a great first impression is key/



In fact, industry research shows that buyers decide whether they like a property within the first 30 seconds of their viewing.

That means everything from your front garden to the scent of your home can influence their decision.

With so much riding on first impressions, it's worth taking the time to present your home in the best possible light.

Unsure where to start? Follow our seven proven steps to make your home stand out and sell smoothly.



DID YOU KNOW?**A decluttered home can feel up to 70% bigger!****STEP ONE**

Declutter and Depersonalise – Make Space for Buyers



A tidy home feels bigger, brighter, and more inviting. Buyers need to picture themselves living there, and that's tricky if it's full of personal belongings.



- Remove excess furniture to create a sense of space.
- Clear kitchen counters and keep appliances out of sight.
- Pack away personal photos, souvenirs, and bold decorations.



- Use storage boxes to keep your essentials tidy but out of view.



- Organise cupboards and wardrobes - buyers will open them!
- Donate, sell, or store items that aren't needed for the sale process.
- Keep shelves, coffee tables, and other surfaces free of clutter.

STEP TWO

Deep Clean Your Home from Top to Bottom

A clean home suggests it's been well cared for and reassures potential buyers.

- Scrub kitchen and bathroom surfaces, including the tiles and grout.
- Wash carpets and steam clean floors to remove all traces of dirt.
- Dust every surface, including skirting boards and light fittings.
- Eliminate odours - fresh air and neutral scents work best!
- Keep pet areas spotless and consider temporarily relocating your pets during viewings.
- Wipe down all cabinets, drawers, and inside appliances.
- Clean behind furniture and in overlooked corners high and low!



STEP THREE

First Impressions Start at the Front Door

Buyers often make up their minds before they even step inside, so kerb appeal matters.

- Mow the lawn and tidy garden beds.
- Clean the driveway, hide bins and remove weeds.
- Repaint or wash the front door.
- Add a welcoming touch with a doormat and potted plants.
- Check that your house number is visible and in good condition.
- Clean or replace the letterbox if needed.
- Ensure exterior lighting is working and inviting for evening viewings.



DID YOU KNOW?

A well-lit room can feel up to 50% bigger.

STEP FOUR

Bright & Light! Maximise Your Home's Potential



Light makes your home feel more spacious, welcoming, and modern.



- Open curtains and blinds to let in as much natural light as possible.

- Clean windows inside and out to let light flood in.

- Replace dim bulbs with warm, bright LED alternatives.

- Add mirrors to reflect light and create the illusion of space.



- Use soft, ambient lighting in dark corners.

- Keep windowsills clear to allow maximum daylight into the room.



- Trim any outside plants preventing natural light from entering.

- Arrange furniture to avoid blocking light sources.

STEP FIVE

Refresh With a Neutral Palette

Colours play a huge role in how a home feels. Bold, overly personal décor can be distracting, while neutral tones create a blank canvas for potential buyers.

- Paint walls in soft, neutral tones like warm greys, pale blues, or off-whites - light shades reflect natural light.
- Touch up scuffed walls, doors, skirting boards and architraves.
- Remove dated wallpaper or dark feature walls that might not appeal to everyone.
- Use light-coloured furnishings to brighten up rooms giving the illusion of space.
- Consider updating tired curtains or blinds with simple, modern alternatives.
- Match soft furnishings like cushions and throws for a cohesive look.
- Keep décor minimal to help buyers imagine their own style.



STEP SIX

Fix the Small Stuff!

Small imperfections can add up and make buyers wonder if bigger issues are hiding beneath the surface. Check the following:

- Tighten loose handles, hinges, and cupboard doors.
- Fix leaky taps.
- Silence squeaky floorboards and creaky doors.
- Replace broken light bulbs and check all switches work.
- Patch up any minor wall cracks or chipped paint.
- Ensure doors and windows open and close smoothly.
- Check for damp patches or signs of mould and address them.



DID YOU KNOW?**Staged homes sell up to 3 times faster!****STEP SEVEN**

Stage Each Room with Purpose



Each room in your home should have a clear function so potential buyers can easily imagine how they'd use it.

- Set the dining table with simple place settings.



- Make the living room cosy with soft cushions and throws.

- Arrange furniture to highlight the best features of the room.



- Add fresh flowers or a bowl of fruit for a homely touch.

- If you've been using a spare bedroom as storage, turn it back into a bedroom.



- Ensure beds are neatly made with fresh linen.

- Add subtle finishing touches like scented candles or a stylish rug.

A little effort now can make a big difference in how quickly - and for how much - your home sells. We're here to help.

Contact us
today for
your **FREE**
valuation.



Find out why more people than
ever are trusting Meyers to sell
their home.



Selling your home?

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valuation, head to
meyersestates.com and find
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who can help.

If you have instructed another agent on a sole agency and/or sole selling rights basis, the terms of those instructions must be considered to avoid a possible liability to pay two commissions.