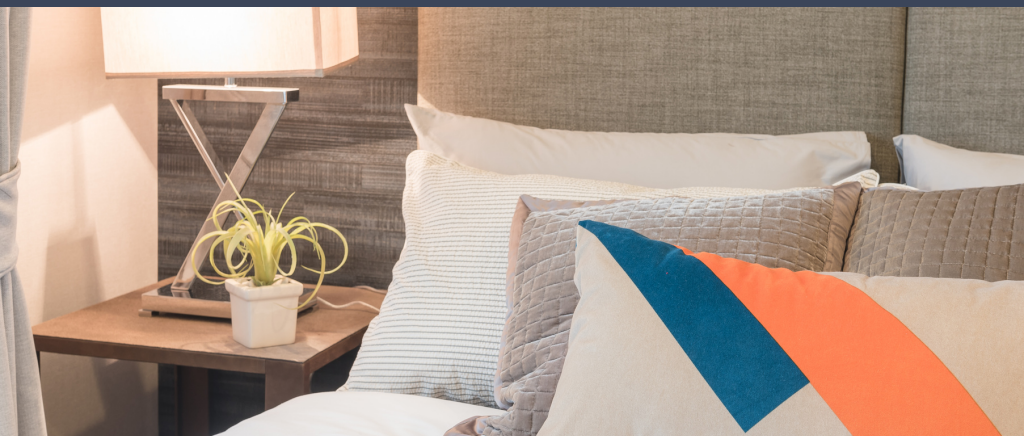


A HOW-TO GUIDE

Preparing for the Photographer: 7 Ways to Make Your Home Picture Perfect



MEYERS
MOVING BEYOND EXPECTATIONS



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ABOUT MEYERS

With Meyers, You'll Feel The Care.

We're a family run business, which influences the way we work. Our customers always come first and the service you receive from our 'family' of experienced professionals is tailored to exactly meet your individual needs.

Selling? We accompany around 90% of our viewings and we specialise in fast sales for customers so we aim to call you back by the end of the day.

Mortgages? Our great local connections mean you can be referred to respected and friendly professionals.



We're better value. We believe our service will not be beaten by any local agency.

We give back to the community. Our community fund has raised over £300,000 for local good causes since 2011.

Our philosophy is simple. We're friendly, experienced, determined, great value and absolutely focused on you. We really look forward to hearing from you.

Mark Meyer



Contact Us Today

Trusted Property Experts

Why Great Photos Matter.

The first viewing of your home doesn't happen in person - it almost always happens online! Property portals, websites and social media are all common methods of introduction when it comes to property listings.



So, high-quality photos when marketing your home can increase buyer interest, generate more viewings, and even help you sell faster.

But what looks good in real life doesn't always translate well to the camera.

Photography is all about light, space, and angles, and small adjustments can make a big difference.

To ensure your home is picture-perfect we've got seven tips for you to follow as you prepare your home for the photographer.



DID YOU KNOW?

A decluttered space looks more appealing in wide-angle shots.

TIP ONE

Make Every Space Look Bigger in Photos



The camera amplifies clutter and shrinks the space, making it harder for potential buyers to focus on your room's features. Rooms should feel bright, airy, and inviting. Less is more!



- Clear kitchen counters, bathroom shelves and bedside tables.

Decorative items create visual

- “noise” in photos. Stick to one or two statement pieces per surface.



- Store away personal items like fridge magnets and your children's drawings so that buyers can imagine themselves in the space.

Keep bookshelf and coffee table items minimal rather than distracting.

-



- Hide pet items including food bowls, litter trays, and pet beds. These stand out in photos and can be a turn-off for non-pet owners.

TIP TWO

Don't Let Dirt and Dust Show Up in Photos

A spotless home isn't just about cleanliness - it's about how your home reflects light and appears in high-resolution images. Dust and grime dull the overall look while a clean home ensures crisp, professional-looking photos.

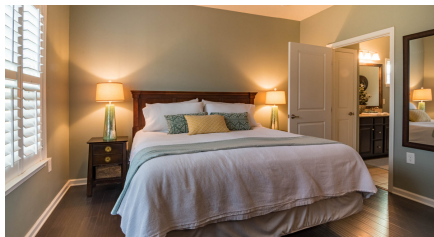
- Glass and mirrors must be streak-free. Fingerprints and smudges are magnified under professional lighting.
- Dust-free surfaces reflect light better. Wipe down your furniture, shelves, and skirting boards.
- Floors must be spotless. Carpets should be vacuumed and hard floors mopped for a polished finish.
- Check for reflections. Shiny surfaces like glass tables, stainless steel appliances, and polished floors will reflect anything left nearby.
- Furniture should be stain-free. Marks on upholstered items become visible in images. A quick spot treatment can refresh the fabric.



TIP THREE

Maximise Light: The Secret to Bright, Welcoming Photos

Natural light is the most flattering light for property photography. Presenting your home as a bright, airy space makes it appear bigger, more inviting, and can attract a higher sale price.



- Remove heavy drapes and open all your blinds and curtains. Blocked windows limit natural light, making spaces look smaller.

- Check for dead bulbs.
- Consistent, warm lighting is key to a great photo.

- Maximise brightness in photos by placing a mirror opposite a window to bounce light.

- Turn on your lights to reduce shadows and brighten dark corners.



DID YOU KNOW?

In photos, an open toilet lid is a turn-off. Close it - always!

TIP FOUR

Prepare Each Room: Kitchens & Bathrooms



Kitchens: A cluttered kitchen feels smaller and busier in photos. Keep it sleek and simple.

- Remove small appliances like toasters and blenders to avoid cluttered photos.
- Hide dish racks and sponges - they make your kitchen look untidy.
- Wipe down stainless steel to remove streaks and fingerprints.
- Add a bowl of fruit or a simple vase of flowers to add colour and life.



Bathrooms: In photos, bathrooms can look tiny. Create hotel-style elegance and luxury for the camera.

- Remove your personal items including shampoo, toothbrushes and cosmetics.
- Add neutral, fresh towels in white or soft grey for a high-end look.
- Clean glass shower doors to remove water and soap scum.



DID YOU KNOW?

Furniture placement creates flow, balance and visual appeal in photos.

TIP FIVE

Prepare Each Room: Living Rooms & Bedrooms



Living Rooms: Furniture placement affects how spacious and inviting your rooms appear in photos. The wrong arrangement can make a room feel cramped or awkward.



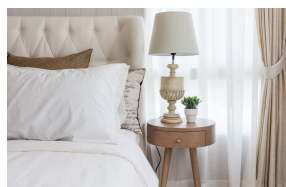
- Pull furniture away from walls to create depth and make rooms look bigger in photos.

- Arrange seating to highlight features like a fireplace, or large window.



- Remove oversized pieces as they can overwhelm your room and make it look smaller on camera.

- Add soft textures like a throw or neutral cushions to add warmth.



Bedrooms: A messy or overly personalised bedroom looks small and uninviting in photos.

- Make your bed neatly with crisp bedding for a polished look.

- Keep bedside tables minimal. A small lamp and a book work best.

TIP SIX

Kerb Appeal: First Impressions Matter for Online Viewers

Often an exterior shot is the first photo a potential buyer sees and it sets expectations for your property. First impressions count so images need to look polished. Here's what you need to do before the photographer arrives:

- Move your cars from the driveway. An uncluttered front view of your home is more attractive in photos.
- Hide bins and hoses. They can distract from your home's exterior features.
- Add plants or flowers to create a pop of greenery and soften the look of hard surfaces.
- Sweep paths, driveways and patios to remove leaves and dirt and stop your outside areas looking neglected.
- Repaint or wash your front door to showcase a fresh-looking entrance.
- Check your roof and gutters for moss and debris and remove it so that it doesn't appear in photos.



TIP SEVEN

Finishing Touches That Make a Big Impact in Photos

After cleaning, decluttering, and staging, it's the small finishing touches that can take your home from good to exceptional in photos. Create a lifestyle image with these finishing touches:



- Fluff your pillows and adjust cushions.
- Smooth out your bedding and tuck in corners neatly.
- Adjust your curtains and blinds symmetrically.
- Check for any stray items or distractions.
- Position fresh flowers, a bowl of fruit, or a stylish candle.
- Light a few lamps for warmth and depth.
- Leave your doors slightly open to create a sense of flow from room to room.



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ever felt before. I hope you have
people with
hope you live a life you
you find
the courage to start all over again.

- F. Scott Fitzgerald

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